



## TASTE OF HUNTINGTON BEACH

WHERE FINE FOOD, GOOD SPIRIT AND FRIENDLY PEOPLE MEET

To our valued sponsors:

Please take a few minutes of your valuable time to review this letter regarding sponsorship of the 2011 Taste of Huntington Beach. The Taste is the major annual fundraiser of the Friends of the Children's Library who support the Children's Department of the Huntington Beach Library. The proceeds of the Taste go to the Friends who provide the following key services to the library and the children of Huntington Beach:

- Books for the children's departments at the five library branches
- Computers and electronic media for learning
- Funds to finance the-children's homework clubs and summer reading program
- A yearly festival that brings noted children's authors to 16,000 students and local schools
- Monthly programs, special events, writing workshops and other educational opportunities

The Friends and the Huntington Beach Restaurant Association jointly present the Taste. The Taste features a unique hilltop setting where attendees sample fine cuisine from local restaurants paired with California's premium boutique wines and craft beers. By participating in one of the most important fundraising and community events of the year, you can showcase your business and products to over 3,000 Southern California attendees, including representatives of ninety restaurants, wineries and breweries in a relaxing and enjoyable environment. This upscale event provides the perfect audience for your company's message.

Sponsorship levels provide pre-event publicity including, recognition on the TOHB website, signage and mailings. During the event, your message will continue through announcements, the event program, and signage that highlight your complimentary booth. Attached is a description of our sponsorship levels from which you can choose the one that best matches your needs.

We look forward to seeing you and your business at the 11<sup>th</sup> annual Taste of Huntington Beach to be held Sunday, May 1, 2011, Noon to 4pm.

Remember, this is a tax-deductible charity event for the children - our most precious resource. More than 100,000 children visited the library this past year. With the library facing an 80% reduction in funding, we need your help to ensure their continued access to literature, learning and the educational enrichment that only the library can offer.

Sincerely,

*William J. Parker, Jr.*

William J. Parker, Jr.,  
Chairman, Taste of Huntington Beach Committee

*The Friends of the Children's Library (FOTCL) is a 501c3 non-profit organization dedicated to promoting children's interest in literature, reading and use of the library services. Federal Tax ID 27-1284763*



**TASTE OF HUNTINGTON BEACH**  
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This form is editable. After you fill it out, you can return it to [info@TasteHB.com](mailto:info@TasteHB.com)

**SUNDAY MAY 1, 2011 12 NOON - 4:00 PM**  
Huntington Beach Sports Complex; 18100 Goldenwest Street  
At Goldenwest & Talbert - across from the HB Central Library  
[www.TasteHB.com](http://www.TasteHB.com)

Company Name: \_\_\_\_\_

Description of Business: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

On Site Contact Name: \_\_\_\_\_ Cell#: \_\_\_\_\_

Will You Do On-Site Sales? Y\_\_\_ N\_\_\_ (No drawings/raffles where you collect money & no table sharing)

If located in Huntington Beach, Your Business License Number: \_\_\_\_\_

**PLEASE MARK YOUR SPONSORSHIP LEVEL**

EXCLUSIVE _____ \$20,000	SILVER _____ \$2,000
PLATINUM _____ \$8,000	BRONZE _____ \$1,000
GOLD _____ \$4,000	FRIENDS OF THE CHILDREN _____ \$250

ALL FORMS AND FEES MUST BE RECEIVED BY APRIL 13, 2011

TO BE ELIGIBLE FOR FULL PR PACKAGE, FORMS & FEES DUE NLT FEB. 15, 2011

In Kind sponsors require prior Taste committee approval and must include detailed trade list. Should your donation exceed written sponsor levels, we cannot offer additional benefits or tickets

**Event will be held rain or shine**

Make check payable to Friends of the Children's Library/TOHB and return to:

Friends of the Children's Library/TOHB  
7111 Talbert Avenue; Huntington Beach, CA 92648

(We accept MasterCard & Visa - contact [Gail@TasteHB.com](mailto:Gail@TasteHB.com) for details)

The Friends of the Children's Library is a 501c3 non-profit organization - Federal Tax ID #27-1284763



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## Sponsor Information

# Sunday May 1, 2011 : 12 Noon - 4:00pm

## 18100 Goldenwest at Talbert

For more information: contact [sponsors@tastehb.com](mailto:sponsors@tastehb.com)

### Sponsorship Levels

	General Admission Tickets	Listing on Event Signage Event Program	Website Listing Sponsors Page	Company Logo on Direct Mail Posters, Flyers	Booth Space	Booth Location	Multi-Media Exposure	VIP Tickets	Logo on Banners & Tickets	Named on Main Stage & PA System	List on Home Page, Link To Your Site	Top Billing on Event Venue
<b>Platinum Sponsor</b> \$ 8,000	12 Option to buy 12 more @ \$ 30 ea.				24' booth 2 tables, 4 chairs	Prime in Tent		8				
<b>Gold Sponsor</b> \$ 4,000	8 Option to buy 8 more @ \$ 30 ea.				16' booth 2 tables, 4 chairs	Preferred in Tent		4				
<b>Silver Sponsor</b> \$ 2,000	6 Option to buy 6 more @ \$ 30 ea.				8' booth 1 table, 2 chairs	In Tent						
<b>Bronze Sponsor</b> \$ 1,000	4 Option to buy 4 more @ \$ 30 ea.				8' booth 1 table, 2 chairs							
<b>Friends of the Children</b> \$ 250	2 Option to buy 2 more @ \$ 30 ea.											

No Table Sharing/Splitting, no raffles or drawings please.

**Be the Exclusive Event Sponsor for \$ 20,000. Your name on a large entry banner, top billing on ALL advertising, all Platinum Benefits and 16 additional VIP Tickets**

To receive all benefits listed, you must submit form and payment by February 15, 2011. Should your donation exceed listed sponsor levels, we regretfully cannot give more benefits or tickets  
The Friends of the Children's Library is a 501(c)3 nonprofit Federal Tax ID # 27-1284763