



## TASTE OF HUNTINGTON BEACH

WHERE FINE FOOD, GOOD SPIRIT AND FRIENDLY PEOPLE MEET

To our vendor partners:

There are 3,000 reasons for you to join us as a vendor at the 2011 Taste of Huntington Beach - the number of potential customers you can reach through our highly successful, upscale event. The Taste is the perfect opportunity to showcase your company's products and services to affluent guests as they enjoy a relaxing afternoon of food and drink on our unique hilltop setting with relaxing sea breezes and continuous entertainment - all for charity.

The Taste, jointly presented by the Friends of the Children's Library and the HB Restaurant Association, is the major fundraiser for the Friends of the Children's Library. Proceeds provide books and educational activities for the HB Children's Library. This cost-effective marketing opportunity for your business features fine cuisine from more than 50 local restaurants, paired with over 40 of California's premium boutique wineries and craft breweries.

Our vendor partners gain maximum exposure to a thriving local community and are an integral part of the Taste. Vendor packages include a prominently located large booth, on-site promotions, a year-round presence on our event website, and of course complimentary tickets to one of the fastest growing outdoor events in OC. Our affordable vendor packages are tailored to your company's needs and your message. The application form and vendor level chart are attached.

We look forward to seeing you at the 11<sup>th</sup> annual Taste of Huntington Beach to be held Sunday, May 1, 2011 from 12 Noon to 4 PM at the HB Sports Complex. Remember, this is a tax-deductible charity event for the children - our most precious resource. More than 100,000 children visited the library last year, yet we face an 80% reduction in library funding. We need your help to ensure their continued access to literature, learning, and the educational enrichment that only the library can offer.

Sincerely,

*William J. Parker, Jr.*

William J. Parker, Jr.,  
Chairman, Taste of Huntington Beach Committee

*The Friends of the Children's Library (FOTCL) is a 501c3 non-profit organization dedicated to promoting children's interest in literature, reading, and library service.*

*Federal Tax ID 27-1284763*



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This form is editable. After you fill it out, you can return it to [info@TasteHB.com](mailto:info@TasteHB.com)

**SUNDAY MAY 1, 2011 12 NOON – 4:00 PM**

Huntington Beach Sports Complex; 18100 Goldenwest Street

At Goldenwest & Talbert – across from the HB Central Library

[www.TasteHB.com](http://www.TasteHB.com)

Company Name: \_\_\_\_\_

Description of Business: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

On Site Contact Name: \_\_\_\_\_ Cell#: \_\_\_\_\_

Will You Do On-Site Sales? Y \_\_\_ N \_\_\_ (No drawings/raffles where you collect money & no table sharing)

If located in Huntington Beach, Your Business License Number: \_\_\_\_\_

**PLEASE MARK YOUR VENDOR LEVEL DESIRED**

ELITE \_\_\_\_\_ \$750

PRESTIGE \_\_\_\_\_ \$500

EVENT \_\_\_\_\_ \$250

ALL FORMS AND FEES MUST BE RECEIVED BY APRIL 13, 2011  
TO BE ELIGIBLE FOR FULL PR PACKAGE, FORMS & FEES DUE NLT FEB. 15, 2011

**Event will be held rain or shine**

***Please no drawings or raffles where you collect money & no table sharing***

Make check payable to Friends of the Children's Library/TOHB and return to:

Friends of the Children's Library/TOHB  
7111 Talbert Avenue; Huntington Beach, CA 92648

(We accept MasterCard & Visa - contact [Gail@TasteHB.com](mailto:Gail@TasteHB.com) for details)

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## Vendor Information

# Sunday May 1, 2011 : 12 Noon - 4:00pm

**18100 Goldenwest at Talbert**

For more information: contact [vendors@tastehb.com](mailto:vendors@tastehb.com)

### Vendor Levels

General Admission Tickets

Listing on Event Program

Website Listing Vendor Page

Booth Space

Booth Location

Listing on Event Signage

Listing on Event Poster

Named over PA System

Multi-Media Exposure

**Elite Vendor**  
**\$ 750**

4  
option to buy  
4 more @ \$ 30 ea.



16' Booth  
2 tables  
4 chairs

Prime in Tent



**Prestige Vendor**  
**\$ 500**

3  
option to buy  
3 more @ \$ 30 ea.



8' Booth  
1 table  
2 chairs

Preferred in Tent



**Event Vendor**  
**\$ 250**

2  
option to buy  
2 more @ \$ 30 ea.



8' Booth  
1 table  
2 chairs

Grill Line Outside

No Table Sharing/Splitting, no raffles or drawings please.

## Reach an upscale audience as a Taste of Huntington Beach Vendor!

To receive all benefits listed, you must submit form and payment by February 15, 2011. Should your donation exceed listed vendor levels, we regretfully cannot give more benefits or tickets  
The Friends of the Children's Library is a 501(c)3 nonprofit Federal Tax ID # 27-1284763